

# BAYTOWN BOOM ABA PROFESSIONAL BASKETBALL

## TEAM SPONSORSHIP PACKAGES



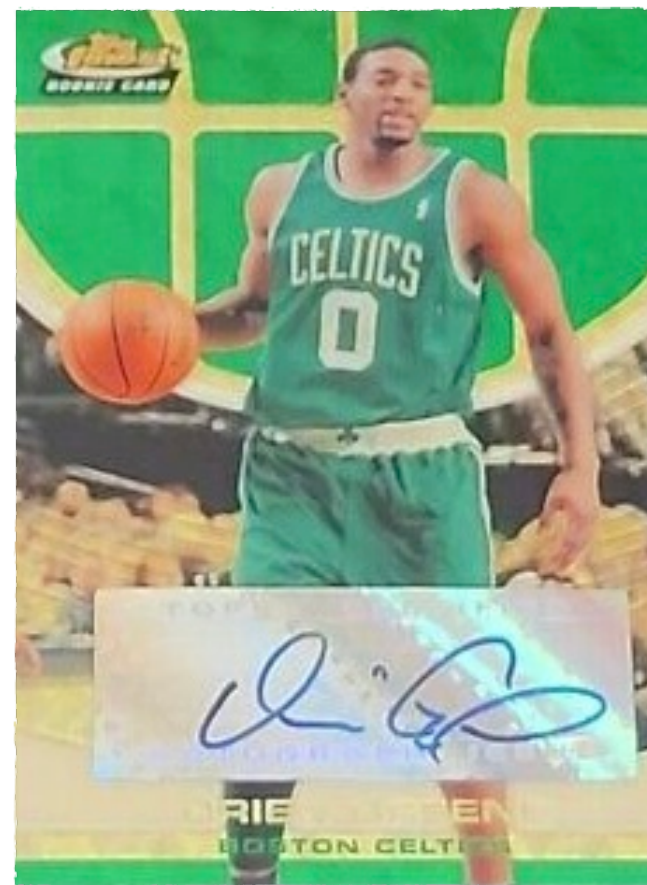
## WHAT IS THE ABA?

The American Basketball Association (ABA) is a men's professional basketball league. The league has grown to become the largest professional sports league in the world! In 1999 Joe Newman and the late Richard P. Tinkham founded the league. It is the re-launch of the original ABA which merged with the NBA in 1976. Tinkham co-founded both the original ABA and the Indiana Pacers. Joe Newman was the CEO of Joe Newman Advertising, Inc. and Alliance Broadcasting Group, Inc. The ABA was established in 1967 and merged with the National Basketball Association in 1976 [New Jersey Nets, San Antonio Spurs, Indiana Pacers, Denver Nuggets]. Some of the ABA notable players where: Julius Irving (Dr. J) George Gervin (The Iceman), Ricky Barry, Moses Malone along with, many others that came to be NBA players. The ABA was reformed in 2000 in partnership with the NBA and has been operating in harmony for the past 21 years.



# TEAM HOME GAME VENUE SPONSOR

**\$10,000**



- Covers Costs of 8 home games at LEE COLLEGE Basketball Arena in Baytown, Texas ( \$1000 per game for 5 hours) and costs of armed security for the venue for each game ( \$200 per game)
- Sponsor logo on the back of each uniform and shooting shirt under the players number
- Sponsor Logo on All Printed Materials and Promotional T-Shirts
- Logo on the [BAYTOWNBOOM.COM](http://BAYTOWNBOOM.COM) website with link to sponsor page
- At Least 8 mentions per home game from Public Announcer
- 4 - 30 second commercials per game on the ABAGALE - TV network
- Can provide one 4'x8' banner for display at home games
- 20 Tickets to each home game
- 4 BAYTOWN BOOM polo shirts
- 10 BAYTOWN BOOM t-shirts
- 1 AUTOGRAPHED ROOKIE TRADING CARD from TEAM OWNER ORIEN GREENE
- 1 OFFICIAL ABA GAME BALL - Signed by Team Owner



# TEAM VAN SPONSOR

**\$10,000**

- Cover Cost of 20 days team van/sprinter rental, gas costs, van driver costs, insurance for the 2022-2023 season
- Sponsor Logo on Right Side of Team Jersey and Shooting Shirts
- Sponsor Logo on All Printed Materials and Promotional T-Shirts
- Logo on the [BAYTOWNBOOM.COM](http://BAYTOWNBOOM.COM) website with link to sponsor page
- At Least 8 mentions per home game from Public Announcer
- 4 - 30 second TV commercials per game on ABAGALE - TV
- Can provide one 4'x8' banner for display at home games
- 20 Tickets to each home game
- 4 - BAYTOWN BOOM polo shirts
- 10 BAYTOWN BOOM t-shirts
- 1 AUTOGRAPHED ROOKIE TRADING CARD from TEAM OWNER ORIEN GREENE
- 1 OFFICIAL ABA GAME BALL - SIGNED BY OWNER
- 1 - visit to your company/group by Team Owner



# TEAM UNIFORM SPONSOR

**\$5,000**



- 30 Sets of Uniforms and Shooting Shirts (Sponsor logo on Left Shoulder of Team Jersey and Shooting Shirts)
- Sponsor Logo on All Printed Materials and Promotional T-Shirts
- Logo on the [BAYTOWNBOOM.COM](http://BAYTOWNBOOM.COM) website with link to sponsor page
- At Least 4 mentions per home game from Public Announcer
- 2 - 30 second TV commercials per game on ABAGALE - TV
- Can provide one 4'x8' banner for display at home games
- 12 Tickets to each home game
- 2 BAYTOWN BOOM polo shirts
- 5 BAYTOWN BOOM t-shirts
- 1 OFFICIAL ABA GAME BALL - SIGNED BY OWNER



# HOME GAME REF SPONSOR

**\$2,500**

- Covers the cost of three ABA refs per home game, and post game meal for each ref
- Sponsor Logo on All Printed Materials and Promotional T-Shirts
- Logo on the [BAYTOWNBOOM.COM](http://BAYTOWNBOOM.COM) website with link to sponsor page
- At Least 2 mentions per home game from Public Announcer
- 1 - 30 second TV commercial per game on ABAGALE - TV
- Can provide one 4'x8' banner for display at home games
- 6 Tickets to each home game
- 1 BAYTOWN BOOM polo shirt
- 2 BAYTOWN BOOM t-shirts
- 1 OFFICIAL ABA GAME BALL



# GENERAL SUPPORT SPONSOR

**\$1,000**

- Sponsor Logo on All Printed Materials and Promotional T-Shirts
- Logo on the [BAYTOWNBOOM.COM](http://BAYTOWNBOOM.COM) website with link to sponsor page
- At Least 1 mentions per home game from Public Announcer
- Can provide one 4'x8' banner for display at home games
- 4 Tickets to each home game
- 1 BAYTOWN BOOM polo shirts OR 2 BAYTOWN BOOM T-Shirt



# COMMUNITY ASSIST SPONSOR

\$500

- Sponsor Logo on All Printed Materials and Promotional T-Shirts
- Logo on the [BAYTOWNBOOM.COM](http://BAYTOWNBOOM.COM) website with link to sponsor page
- Can provide one 4'x8' banner for display at home games
- 2 Tickets to each home game
- 1 BAYTOWN BOOM T-shirt





## Baytown Boom 2022-2023

Oct 22/23 - AUSTIN SHOWCASE

Oct 29 @ Austin Bats

Nov 12 - RED WOLVES @ BAYTOWN

Nov 20 - @ Universal City

Dec 10 - AUSTIN BATS @ BAYTOWN

Dec 11 - UNIV CITY @ BAYTOWN

Jan 7 @ Alamo City

Jan 22 - JACKSON SHOWBOATS @BAYTOWN

Jan 27 @ Houston Red Storm

Feb 4 @ Univ City





TO CONFIRM YOUR SPONSORSHIP,  
CONTACT CYRIL WHITE [281-253-1099](tel:281-253-1099)